



THE 78th ICOLD ANNUAL MEETING

SPONSORSHIP & ADVERTISEMENT

SPONSORSHIP PROPOSAL

The 78th Annual Meeting of the International Commission on Large Dams (ICOLD) will be organized in Hanoi, 23~26 May, 2010. It includes an International Symposium with about 200 presentations from all continents, Technical Committees Meetings, ICOLD Executive Meeting, Round Tables, Technical Tours and a large Technical Exhibition.

The Meeting, which is expected to attract 600 ~ 800 delegates with 200 ~ 300 accompanying persons from more than 90 country members of ICOLD, is *the most important event of ICOLD in the year* and hosted by the Vietnam National Committee on Large Dams & Water Resources Development (VNCOLD)

The Technical Exhibition alongside the Meeting is located at a very large area of the Venue, the National Convention Center in Hanoi, where big groups, contractors & consultation companies,.. all over the world show their new products, innovations, advanced technologies,..

Please visit the the web site of the Meeting <http://www.vncold.vn/ICOLD2010> , where you can find usually updated information on the Meeting.

As usual the Technical Exhibition, an important and indispensable part of the whole ICOLD Annual Meeting, will be held during the 4 days of the Meeting. It is a precious opportunity to meet with leading businessmen, managers & experts in constructions in general and in dam design and management in particular and other potential customers. In fact, the exhibitor will have the chance to reach their potential partners and agents to expand their business network.

Sponsors will have an advantage at the Technical Exhibition to introduce and highlight their products, services and organizations. Additionally, sponsors may get great opportunities to promote their brand via a wide range of channels. (*See details in the Sponsorship benefits attached hereby*).

The VNCOLD would like to invite you to join the ICOLD Annual Meeting as valued sponsors.

For further information, please contact to the Secretariat:

Venus Communications
Room 201, North Star Building,
No.4 Da Tuong Street
Tel: +84439447066; Fax: +84439447067
Email: 78icoldvn@venus-communications.com

SPONSORSHIP PACKAGES & SPONSORSHIP METHODS

A. Diamond sponsor:

Sponsorship level: **US\$ 20,000** (or equivalent in VND at the exchange rate issued by Vietcombank at the time of payment)

Sponsor's benefits:

1. Reserve the right to have one free booth of 36m² with standard booth stand, 01 sofa and 01 LCD at the Exhibition area.
2. Reserve the right to have a dinner/lunch scholarly presentation.
3. Reserve the right to 02 pages of advertisement on the official Meeting' Guide book (700 copies, colour printing).
4. Reserve the right to place 01 web logo, at the centre of the homepage of the Meeting website, linked to the sponsors' own website (free for half a year).
5. Reserve the right to have 01 logo, Large size, on the main backdrop.
6. Reserve the right to have 01 logo, Large size, to be placed as a Diamond sponsor on the welcome banner.
7. Reserve the right to have 01 logo, large size, to be addressed as a Diamond sponsor on 10 banners suspended around Meeting area.
8. Reserve the right to receive 04 invitations for individuals to the banquet/dinner & cultural program organized by the Organizing Board.
9. Reserve the right to get 06 exhibitor name badges at the sponsor's booth.
10. Reserve the right to get 10 visitor name badges to the Technical Exhibition.

B. Gold Sponsor:

Sponsorship level: **15,000 US\$** (or equivalent in VND at the exchange rate issued by Vietcombank at the time of payment)

Sponsor's benefits:

1. Reserve the right to have one free booth of 27m² with standard booth stand at the Exhibition area.
2. Reserve the right to have a dinner/lunch scholarly presentation.
3. Reserve the right to allocate 01 page of advertisement on the official Meeting' Guide book (700 copies, colour printing).
4. Reserve the right to place 01 web logo on homepage of the Meeting website, linked to the sponsors' own website (free for half a year).
5. Reserve the right to have 01 logo, Medium size, on the main backdrop.
6. Reserve the right to have 01 logo, Medium size, placed as a Golden sponsor on the welcome banner.
7. Reserve the right to have 01 logo, placed as a Gold sponsor on 06 banners hanging around Meeting area.

8. Reserve the right to receive 03 invitations for individuals to the banquet/dinner & cultural program organized by the Organizing Board.
9. Reserve the right to get 05 exhibitor name badges at the sponsor's booth.
10. Reserve the right to get 06 visitor name badges to Technical Exhibition.

C. Silver Sponsor:

Sponsorship level: 10,000 US\$ (or equivalent in VND at the exchange rate issued by Vietcombank at the time of payment)

Sponsor's benefits:

1. Reserve the right to have one free booth of 18m² with standard booth stand at the Exhibition area.
2. Reserve the right to have a dinner/lunch scholarly presentation.
3. Reserve the right to allocate 01 page of advertisement on the official Meeting' Guide book (700 books, colour printing).
4. Reserve the right to place one web logo on homepage of the Congress website, linked to the sponsors' own website (free for half a year).
5. Reserve the right to have one logo on the main backdrop.
6. Reserve the right to have its logo to be addressed as Silver sponsor on 04 banners hanging around Meeting area.
7. Reserve the right to receive 02 invitations for individuals to the banquet/dinner organized & cultural program by the Organizing Committee.
8. Reserve the right to get 04 exhibitor name badges at the sponsor's booth.
9. Reserve the right to get 04 visitor name badges to Technical Exhibition.

D. Co-sponsor:

Sponsorship level: 5,000 US\$ (or equivalent in VND at the exchange rate issued by Vietcombank at the time of payment)

Sponsor's benefits:

1. Reserve the right to have one free booth of 9m² with standard booth stand at the Exhibition area.
2. Reserve the right to place one web logo on the subpage of the Congress website, linked to the sponsors' own website (free for half a year).
3. Reserve the right to have one logo on the main backdrop.
4. Reserve the right to have its logo to be addressed as Co-sponsor on 02 banners hanging around Meeting area.
5. Reserve the right to receive 01 invitation for individual to the banquet/dinner organized by the Association.
6. Reserve the right to get 03 exhibitor name badges at the sponsor's booth.
7. Reserve the right to get 02 visitor name badges to Technical Exhibition.

METHODS OF SPONSORSHIP:

Sponsorship could be completed in the 02 following methods approved by the Organizing Committee:

- ❖ **By financing.**
- ❖ **By other means:** Sponsors can support the Meeting by non-cash methods such as:
 - Meeting bags
 - Lunch, Welcome Dinner, Meeting Banquet, Gala dinner
 - Flowers for the Meeting room's decorations
 - Delegates' and participants' name badges
 - Others

Those products and services will be accepted equivalently in USD or VND to define the sponsorship level as Diamond / Gold / Silver or Co-sponsor.

SPONSORSHIP BENEFITS SUMMARY

Rights and Benefits	Diamond	Gold	Silver	Co-sponsor
1. Booth Area with standard booth stand (m2)	36 (with 01 sofa and 01 LCD)	27	18	9
2. Dinner/ Lunch Scholarly Presentation	Available	Available	Available	NA
3. Advertisement on ICOLD guide book	2 pages	1 page	1 page	NA
4. Website Advertisement	Centre of Homepage	Home page	Home page	Sub-page
5. Logo on Backdrop	Available	Available	Available	Available
6. Logo on Welcome Banner	Available (Large size)	Available (Medium size)	NA	NA
7. Logo on other banners (vertical, standee)	10	06	04	02
8. Invitations to banquets / dinners (for individual)	04	03	02	01
9. Exhibitor Name Badges at booth	06	05	04	03
10. Visitor Name Badges to Technical Exhibition	10	06	04	02

ADVERTISEMENT

It is offered other chances for advertisement and exhibition for business:

- 1. Exhibition booth in the Technical Exhibition:**
Space only: US\$ 1,800/ space of 9m²
Standard booth stand (with panel and other standard appliances) US\$ 2,150/ stand
- 2. Advertisement on Meeting' Guide book:**
1 Advertisement on book's sub-page: US\$ 1,000/ full page
- 3. Out-door Advertisement (banner):**
1 Logo on vertical banner: US\$ 100/ banner
- 4. Web banner advertisement on Meeting' official website :**
1 Banner on sub page of the website: US\$ 300/ month
Banner that link to owner's website: US\$ 500/ month
- 5. Documents inserted in Meeting's bags:** US\$ 3/ item
(Catalogues, advertisements, books, etc)

PAYMENT TRANSFER METHODS

Sponsors and other firms can make payment in **cash**, **cheque** or **bank transfer**.

Bank Account Information.

Bank name: **Vietinbank, Hanoi branch**
Bank address: 34 Hai Ba Trung, Hoan Kiem District, Hanoi, Vietnam
Swift code: ICBVNVX106
Bank account: 10202 – 000010098 – 5 (USD)
10201– 000084055 – 2 (VND)
Beneficiary: VNCOLD AND VENUS

For more information, please contact us at :

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***Thank you for your attention and participation in
the 78th ICOLD Annual Meeting!***